

NOISE

DIGITAL MEDIA KIT

TO THE EDITOR/ PRODUCER

PRESS RELEASE

ABOUT THE BOOK

ABOUT THE AUTHOR

ASCENSION PRESS

INTERVIEW QUESTIONS

CONTACTS

ENTER 



Prev



Home



Next

January, 2007

Dear Editor/Producer,

The most dominant force in the life of nearly every American is the media—the Internet, TV, radio, Blackberries, iPods. The list goes on. Though entertaining, and even intoxicating, the media often distracts us from that which is most important, and even fights against the goals we’re working toward in our lives. As parents, educators, and consumers of the media, we’re well aware that we have to get our media usage—and that of our families—under control.

In her new book, *NOISE*, Teresa Tomeo, a veteran broadcast journalist in both Catholic and secular markets, makes a compelling and irrefutable case about the dangers of our dominant media culture—and the immorality and permissiveness that comes with it. Tomeo provides a sobering analysis of each of the nine dominant forms of media, and she reveals how they are rapidly dismantling families and destroying lives. She also gives concrete guidelines on what concerned parents and others can do to battle the damaging effects of media saturation.

This book is a must-have for anyone concerned that there is too much “noise” in his or her life. It is a well-researched and striking summary of the problems we face, and the actions we can take to reclaim our families and our lives.

Please consider coverage of this timely and important book. Feel free to contact me to schedule an interview with the author, Teresa Tomeo.

Sincerely,

Chris Cope
Ascension Press
ccope@ascensionpress.com

MEDIA KIT

TO THE EDITOR

PRESS RELEASE

**ABOUT THE
BOOK**

**ABOUT THE
AUTHOR**

**ASCENSION
PRESS**

**INTERVIEW
QUESTIONS**

CONTACT US

Cultural “Noise” is Disturbing Faith and Family

WEST CHESTER, Pa., January 4, 2007—As Pope Benedict XVI said during his September 2006 visit to Munich, “Put simply, we are no longer able to hear God—there are too many different frequencies filling our ears.” Teresa Tomeo, Catholic radio personality and broadcast journalist, agrees.

“There is a real need out there for Catholics to understand the depth of influence various forms of media have on them and their children...and they must learn what they can do about it. Parents are inviting tangible danger into their homes every night without even knowing it,” said Tomeo. “We need to become media literate. Our families are being torn apart by TV, Internet, and iPods. There are concrete steps parents can take to shield their families from the onslaught of media-saturation.”

NOISE, Tomeo’s debut book, is the first comprehensive Catholic guide to the nine dominant forms of media. This is a must-have resource designed to educate concerned Catholics on the basics of the media their families are immersed in 24 hours-a-day. “Most people know there’s a problem. Their kids are online all night long, their husband is a zombie in front of the television, their teens are wearing iPods at the dinner table. Now, they can learn how to create a family culture that utilizes the good aspects of the media, while not letting it dismantle the family,” said Tomeo.

“Tomeo offers a unique and important perspective on the work of the media in all its forms...In a world that has become ever more influenced by the power of the media, [*NOISE*] encourages us to approach the media with our faith front and center. Her work is contemporary, faith-filled, and practical,” said Cardinal Adam Maida, Archbishop of Detroit.

Raymond Arroyo, New York Times best-selling author, said, “For Catholics suffering the after effects of media sprawl in their lives, Teresa Tomeo has written a no-nonsense book that offers much needed relief. With her trademark passion intact, Tomeo gives readers heartfelt, spiritual direction on how to make use of the media, without the media remaking you.” He went on to add, “A veteran in the broadcast trenches, Tomeo sounds alarms here that will startle and challenge all comers.”

NOISE draws on Catholic teaching and cutting-edge secular research to craft an easy-to-implement plan that effectively navigates the modern family through the minefield of media-saturation.

NOISE will be available this February from www.AscensionPress.com or by calling 800.376.0520.

###

MEDIA KIT

TO THE EDITOR

PRESS RELEASE

ABOUT THE
BOOK

ABOUT THE
AUTHOR

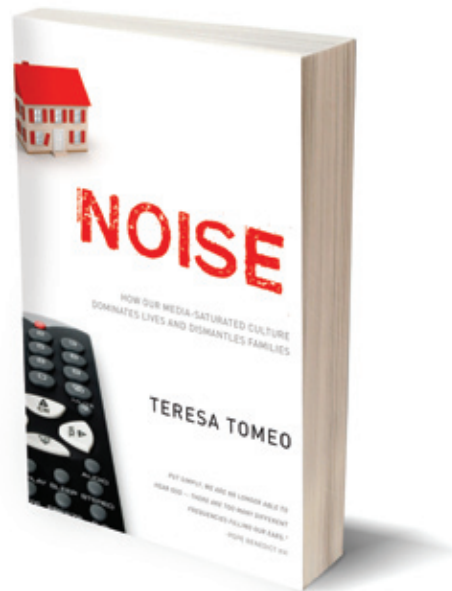
ASCENSION
PRESS

INTERVIEW
QUESTIONS

CONTACT US

NOISE

How our media-saturated culture dominates lives and dismantles families



AUTHOR: Teresa Tomeo

ISBN13: 978-1-932927-94-8

PUBLICATION DATE: February, 2007

PAGES: 200

PRICE: \$12.⁹⁹

DIMENSIONS: 5^{1/2}" x 8^{1/2}"

BINDING: Perfect-Bound

MEDIA KIT

TO THE EDITOR

PRESS RELEASE

ABOUT THE
BOOK

ABOUT THE
AUTHOR

ASCENSION
PRESS

INTERVIEW
QUESTIONS

CONTACT US

[MEDIA KIT](#)

[TO THE EDITOR](#)

[PRESS RELEASE](#)

[ABOUT THE
BOOK](#)

[ABOUT THE
AUTHOR](#)

[ASCENSION
PRESS](#)

[INTERVIEW
QUESTIONS](#)

[CONTACT US](#)



Teresa Tomeo

Teresa Tomeo is a talk-show host, motivational speaker, and media consultant with more than twenty years of experience as a journalist in television, radio, and print media. Teresa hosts the nationally syndicated radio talk-show *The Catholic Connection* produced by the Ave Maria Radio Network and heard on 125 stations through EWTN Global Catholic Radio and Sirius Satellite.

Teresa is a freelance writer for several Catholic and secular publications, and travels around the country speaking on the topics of media awareness.

Ascension Press is one of the nation's leading Catholic publishers. With brands like *The Amazing Grace Series*, *The Great Adventure*, and *The Theology of the Body*, Ascension continues to lead the way with best-selling Catholic books and adult faith formation products.

Company Name: Ascension Press

President: Matthew Pinto

Founded: 1998

Addresses:

Administrative/Editorial Offices:
P.O. Box 1990
West Chester, PA 19380

Distribution/Fulfillment Offices:
W5180 Jefferson Street
Necedah, WI 54646

Website: www.AscensionPress.com

Product Orders: 800-376-0520

Years in Business: 8

Sampling of Authors:

Christopher West

Jeff Cavins

Tim Gray, Ph.D.

Mark Shea

Paul Thigpen, Ph.D.

Ted Sri, Ph.D.

Edward Peters, Ph.D.

Fr. Jose Fortea

Fr. John Bartunek

Patti Armstrong

MEDIA KIT

TO THE EDITOR

PRESS RELEASE

ABOUT THE
BOOK

ABOUT THE
AUTHOR

ASCENSION
PRESS

INTERVIEW
QUESTIONS

CONTACT US

Interview Questions

[MEDIA KIT](#)

[TO THE EDITOR](#)

[PRESS RELEASE](#)

[ABOUT THE
BOOK](#)

[ABOUT THE
AUTHOR](#)

[ASCENSION
PRESS](#)

[INTERVIEW
QUESTIONS](#)

[CONTACT US](#)

1. What prompted you to write this book?
2. Who is your target audience? Is it specifically Catholics?
3. Why should Catholics and other Christians be concerned about the media-saturated culture, as you call it?
4. Do parents really understand the types of media their children are using on a daily basis?
5. Do you think the Internet is one of the biggest problems today?
6. What can people do to protect themselves/their families from the negative influences of the media you describe in the book?
7. How do we take what's good from the media and use it to help our family's relationship and faith grow?
8. Are there responsible media groups out there that can help us understand the issues surrounding certain types of media?
9. What is the most important message you want readers to take from *NOISE*?
10. Where can our viewers/listeners get a copy of the book *NOISE*?

Contact Us

Book Sales Information:

www.AscensionPress.com
(800) 376-0520
sales@ascensionpress.com

Administrative Office:

Ascension Press
P.O. Box 1990
West Chester, PA 19380
610-696-7795

Publicity:

If you represent a broadcast media
outlet (radio and TV) please contact:

Sarah Huber
shuber@spencepublishing.com
888-773-6782

If you are a member of the Print
Media contact:

Chris Cope
ccope@ascensionpress.com
610-696-7795 ext. 212

MEDIA KIT

TO THE EDITOR

PRESS RELEASE

ABOUT THE
BOOK

ABOUT THE
AUTHOR

ASCENSION
PRESS

INTERVIEW
QUESTIONS

CONTACT US